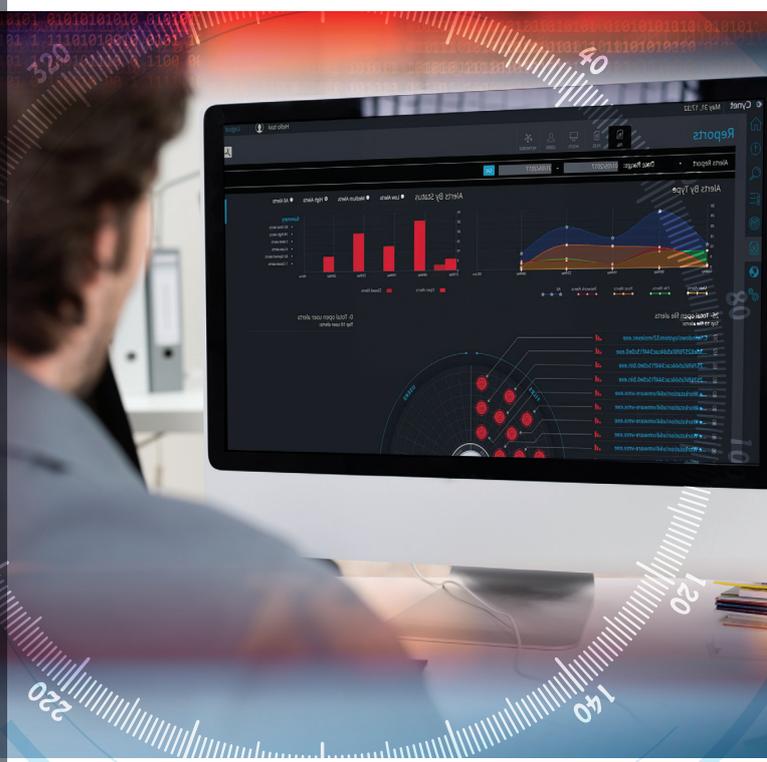




360°

**CYNET FOR
MSSPs**

**SECURITY-AS-
A-SERVICE**



PROTECT YOUR CUSTOMERS FROM ADVANCED CYBER THREATS

In today's rapidly evolving threat landscape, an organization's security practices are as important as their product or service. In the effort to protect their assets, SMB organizations typically employ multiple security solutions. But deploying, integrating and managing multiple silo solutions is costly, time-consuming and ineffective.

Cynet 360 is an ideal security solution for the MSSP portfolio of offerings. Cynet's single-platform comprehensive protection against advanced cyber threats allows MSSPs to enhance the value they bring to customers and generate new revenues. The Cynet 360 platform enables MSSPs to provide maximum threat visibility and responsiveness to their customers, boosting security team productivity and increasing customer ROI.

IDEAL FOR MSSPs



Real Security As-a-Service



Built with mid-market in mind



A single dashboard for maximum visibility



Cloud ready

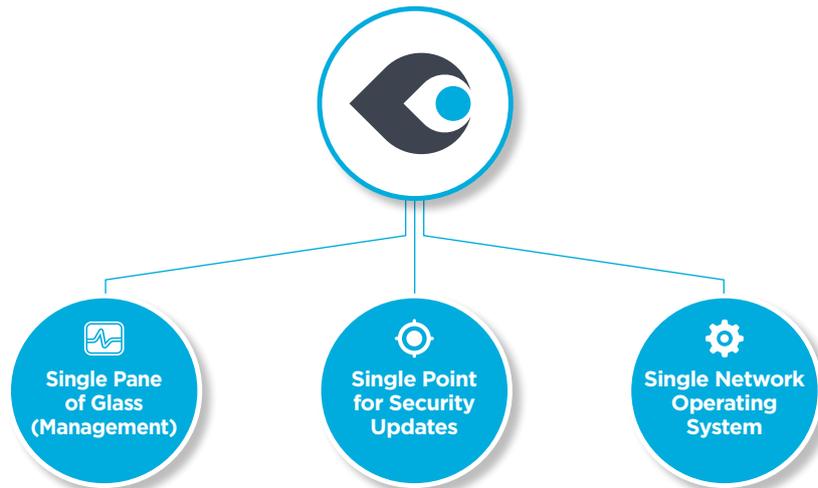


Horizontal scalability

THE CYNET 360 ADVANCED THREAT DETECTION & RESPONSE PLATFORM

Cynet puts both MSSPs and their customers in better position to actualize their full potential – both in terms ensuring highest level security, and in terms of benefits to the organization. ROI is first and foremost: efficiency increases, costs are cut and the enterprise is protected by a comprehensive solution that actually simplifies the organizational security posture.

The Cynet 360 platform streamlines security operations, lowering the cost of ownership, reducing deployment time and eliminating the need to manage multiple solutions by combining all customer security needs in a single platform.



KEY BENEFITS



FOR MSSPs

- ➔ **INCREASE PROFITABLY**
Provides a more efficient answer to your customers' security needs by cutting the costs associated with installing and managing multiple security solutions.
- ➔ **EXPAND YOUR SECURITY PORTFOLIO**
Provides a greater range of managed services.
- ➔ **GROW CUSTOMER LOYALTY AND SATISFACTION**
Provides added-value by helping customers simplify their security.
- ➔ **SCALABLE AND FLEXIBLE**
Scales as needed from the smallest to the largest customers with centralized management.
- ➔ **AUTOMATED**
Drives simplicity and accelerates time-to-value.
- ➔ **BEAT THE COMPETITION**
Offers your customers a more affordable option of higher level security in a single comprehensive platform.

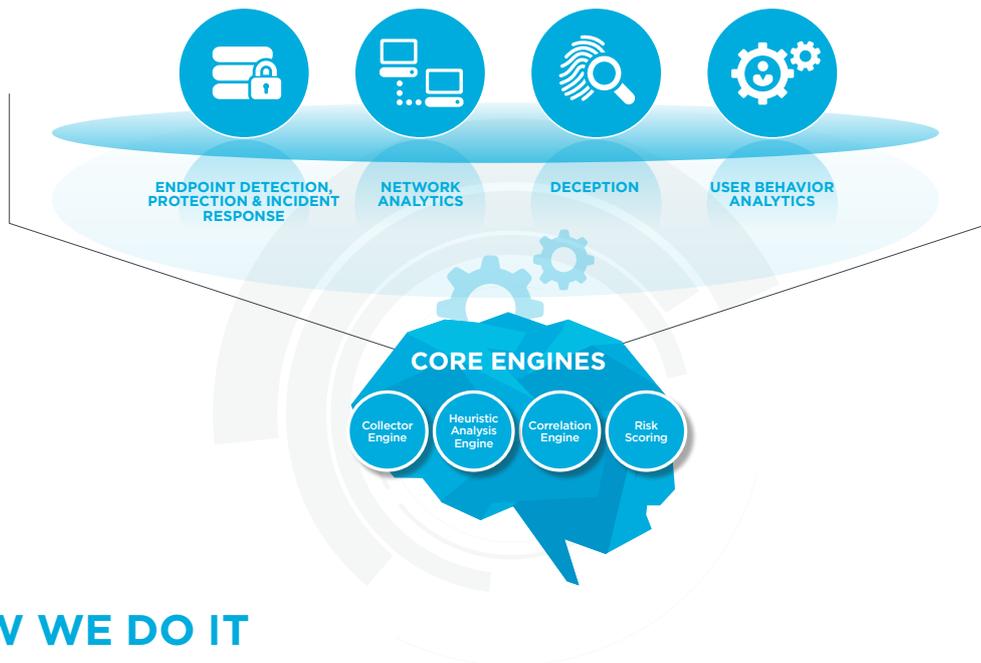


FOR MSSP CUSTOMERS

- ➔ **CUT COSTS**
Provides multiple capabilities and visibility across systems for more effective protection, detection and response with less spend.
- ➔ **LOWER RISK**
Gives a complete eyes-on-glass view of the organization's security map while enabling fast, highly accurate response.
- ➔ **INCREASE EFFICIENCY**
Ensures IT security teams have a complete set of tools and capabilities, allowing them to rapidly detect and accurately mitigate threats.
- ➔ **PROTECT IN MINUTES**
Implements, detects and analyzes across tens of thousands of endpoints in as little 2-hours, with no IT downtime.

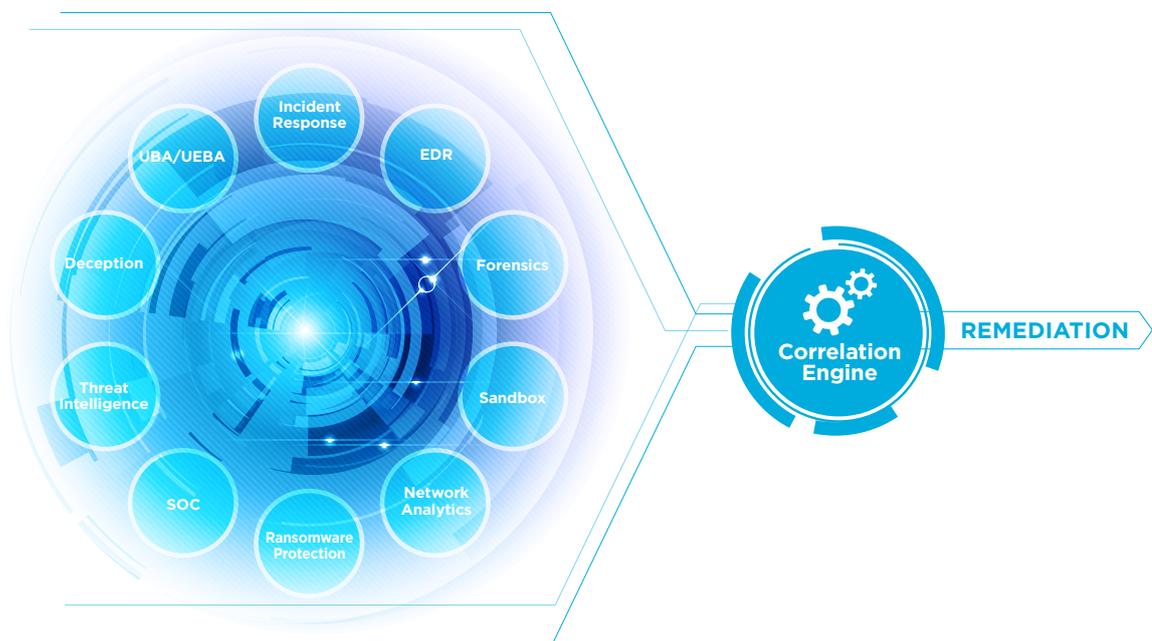
CYNET CORE DEFENSES

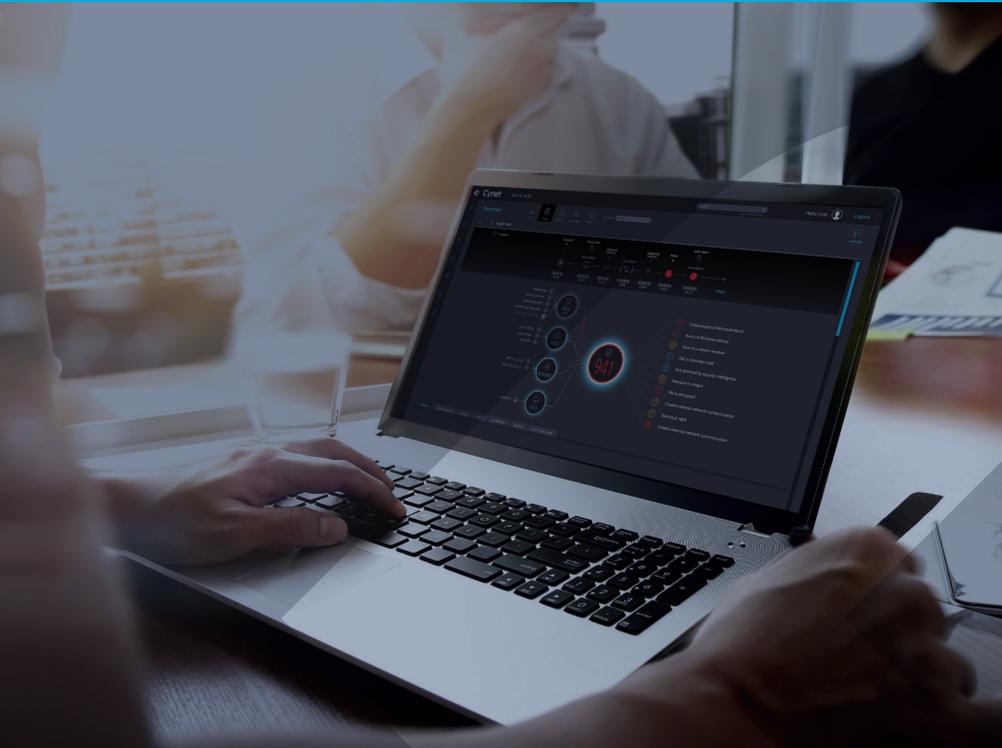
The Cynet 360 platform provides an effective, holistic cyber security solution for organizations. Instead of managing and cross-referencing multiple silo security solutions which don't 'speak the same language,' the Cynet 360 platform provides one solution with multiple Core Defenses: Endpoint Detection, Protection and Incident Response; Network Analytics; Deception; and User Behavior Analytics - all in one single centrally managed system. Threats are identified and alerts are issued via Cynet's proprietary core engines, which collect indicators, carry out heuristic analysis, correlate across the Core Defense layers and then issue highly accurate risk scoring.



HOW WE DO IT

With no installation necessary, the Cynet 360 platform launches across tens of thousands of endpoints in as little as 2-hours. Once in place, the platform begins analyzing and correlating indicators across the network, files, users and endpoints, issuing risk rankings for potentially anomalous behavior, ensuring lowest false positives and achieving a clear picture of attack operations over time. Cynet 360's machine learning and automated remediation capabilities mean that processes are streamlined, putting less strain on IT security staff.





ABOUT CYNET

Cynet is a pioneer and leader in advanced threat detection and response. Cynet simplifies security by providing a scalable, easily deployable protection platform that delivers prevention, precise findings and automated response to advanced threats with near zero false positives, shortening the time from detection to resolution and limiting damage to an organization.

To learn more visit: www.cynet.com

CYNET'S KEY DIFFERENTIATORS

- Covers tens of thousands of endpoints in as little as 2-hours
- Heuristic analysis engine identifies anomalous behavior and protects against insider threats
- Cross correlation across networks, users, files and endpoints means full visibility across the network
- Enables creation of rules for automated remediation and automated Incident Response
- Provides a complete solution for organizational cybersecurity including anti-malware, anti-ransomware, anti-APT and anti-exploit capabilities.
- Eyes-on-glass Incident Response team available every day, 24/7



US Office:
17 State Street, Suite 4000
New York, NY 10004, USA
T: (212) 634 9358
E: info@cynet.com

Israel R&D Center:
2 Sderot Nim, Azrieli Towers, 9th floor
Rishon Lezion 7546354, Israel
T: (972) 3 962 2655
E: info@cynet.com

www.cynet.com